

RICHARD J. PAULSEN, Ph.D.

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Department of Economics
Bloomsburg University of Pennsylvania
Bloomsburg, PA 17815

EDUCATION

Ph. D. in Economics, *Northeastern University* 2014 – 2019
Dissertation Title: “Three Essays in Productivity and Earnings”
Fields: Labor Economics, Industrial Organization

Master of Arts, Economics, *Northeastern University* 2014 – 2016

Bachelor of Arts, Mathematics and Economics, *Utica College*, summa cum laude 2010 – 2014

POSITIONS

Assistant Professor of Economics, *Bloomsburg University of Pennsylvania* 2020 – Present
Lecturer of Economics, *University of Vermont* 2019 – 2020
Adjunct Instructor of Economics, *Bentley University* 2017 – 2019

RESEARCH AND TEACHING FIELDS

Primary Fields: Labor Economics, Sports Economics
Secondary Fields: Industrial Organization, Economics of Education, Health Economics

PUBLICATIONS

“Arts Majors and the Great Recession: A Cross-Sectional Analysis of Educational Choices and Employment Outcomes” – Available online at *Journal of Cultural Economics*.

“It’s a party in the MLB: An analysis of shirking between games in Major League Baseball” – Available online at *Journal of Sport Management*.

“New Evidence in the Study of Shirking in Major League Baseball” – *Journal of Sport Management*, vol. 35(4), 2021, pp. 285-294.

“Arts Majors as Entrepreneurs and Innovators”, *Small Business Economics*, vol. 57(2), 2021, pp. 639-652. (with N. Alper and G. Wassall)

“Patterns of Buprenorphine/Naloxone Prescribing: An Analysis of Claims Data from Massachusetts”, *The American Journal of Drug and Alcohol Abuse*, vol. 46(2), 2020, pp. 216-223. (with A. Modestino, G. Young, M. Alam, M. Hasan, L. Young)

“Reducing Inequality Summer by Summer: Lessons from an Evaluation of the Boston Summer Youth Employment Program”, *Evaluation and Program Planning*, vol. 72, 2019, pp. 40-53. (with A. Modestino)

“Contract Options and Performance: The Case of Major League Baseball”, *Atlantic Economic Journal*, vol. 46(4), 2018, pp. 379-388.

WORKING PAPERS

“School’s Out: How Summer Youth Employment Programs Impact Academic Outcomes” (with A. Modestino) – Revision requested at *Education Finance and Policy*.

“Peer Effects and Human Capital Accumulation: Time Spent in College and Productivity in the National Basketball Association” – Under review at *Journal of Issues in Intercollegiate Athletics*.

“Racial and Gender Inequality Regimes in Sport: Occupational Segregation and Wage Gaps in the U.S. Spectator Sports Industry” (with L. Hindman) – Under review at *European Sport Management Quarterly*.

WORKS IN PROGRESS

“Addressing Endogeneity in Marginal Revenue Product Estimates of Shirking in Major League Baseball”

“Assessing the Role of Hubs in Determining Which Art Majors Work in Entrepreneurship and Innovation” (with N. Alper and G. Wassall)

“Assessing the Impact of Family on Performance in the National Basketball Association’s ‘Bubble’” (with O. Boucot)

INVITED PRESENTATIONS

“Peer Effects and Human Capital Accumulation: Time Spent in College and Productivity in the National Basketball Association”

College Sport Research Institute 2021 Online Conference March 2021

“Arts Majors as Entrepreneurs and Innovators” (with N. Alper and G. Wassall)

Association for Cultural Economics International ACEI2021 Online Conference July 2021

Arts, Entrepreneurship, and Innovation (AEI) Lab Leveraging Creativity Workshop June 2020

“It’s a party in the MLB: An analysis of shirking between games in Major League Baseball”

88th International Atlantic Economic Conference October 2019

“New Evidence in the Study of Shirking in Major League Baseball”

13th Annual MIT Sloan Sports Analytics Conference March 2019

88th Annual Conference for the Southern Economic Association November 2018

Bryant University Annual Spring Symposium on Analytics April 2018

Bentley University Economics Department Brown Bag Seminar Series March 2018

Analytics Without Borders Conference March 2018

“Reducing Inequality Summer by Summer: Lessons from the Boston Summer Youth Employment Program Survey” (with A. Modestino)

APPAM Regional Student Conference – DC April 2018

TEACHING AND ADVISING

Instructor

Principles of Microeconomics

Bloomsburg University of Pennsylvania

Fall 2020 – Fall 2021 (5 sections)

University of Vermont

Spring 2020

Northeastern University

Summer 2017, Summer 2018, Summer 2019

Bentley University

Fall 2017 (2 sections), Spring 2018, Fall 2018

Principles of Macroeconomics

Bloomsburg University of Pennsylvania

Summer 2021

University of Vermont

Summer 2020

Business and Economics Statistics I

Bloomsburg University of Pennsylvania

Fall 2020 – Fall 2021 (5 sections)

Introduction to Econometrics

Bloomsburg University of Pennsylvania

Spring 2021 (Individualized study), Fall 2021

Economic Methods (Statistics)

University of Vermont

Fall 2019, Spring 2020

Microeconomic Theory

University of Vermont

Fall 2019, Spring 2020

Economics of Sports

Bloomsburg University of Pennsylvania

Fall 2020 (Individualized study), Spring 2021

University of Vermont

Fall 2019

Bentley University

Fall 2018, Spring 2019

Health Economics

University of Vermont

Fall 2019

Teaching Assistant

Fall 2014 – May 2019

Recitation for Principles of Microeconomics (16 sections), Economics of Crime, Applied Econometrics, Senior Economics Seminar, Public Finance, Economics of the Creative Industries, Economics of Law and Regulation (M.A./Ph.D. level), *Northeastern University*

Teaching Award Consideration

Northeastern University College of Social Sciences and Humanities Excellence in Graduate Teaching Award, *finalist*

2018 – 2019

Northeastern University Outstanding Graduate Student Award – Teaching, *nominee*

2017 – 2018

Northeastern University College of Social Sciences and Humanities Excellence in Graduate Teaching Award, *finalist*

2017 – 2018

Undergraduate Research, Scholarly, and Creative Activity Supervision

Olivia Boucot – “Family and the NBA Bubble”, *Bloomsburg University of Pennsylvania*

Summer 2021

Undergraduate Honors Thesis Committee

Courtney Brady, *University of Vermont* (Thesis Defense Committee Member) Spring 2020
 Joshua Audette, *University of Vermont* (Thesis Defense Committee Member) Spring 2020

Teaching Professional Development

ACUE Effective Online Teaching Practice Course, *Bloomsburg University* January – October 2021
 TALE Book Club – “How Humans Learn”, *Bloomsburg University* June/July 2021
 TALE Book Club – “Keeping Us Engaged”, *Bloomsburg University* June 2021
 Bloom Reads Book Club – “I’m Still Here: Black Dignity in a World Made for Whiteness” January 2021
 Teaching Online Certification Course, *Bloomsburg University* November 2020
 TALE Book Club – “Small Teaching Online”, *Bloomsburg University* Fall 2020
 TALE’s BU Summer Teaching Bootcamp, *Bloomsburg University* Summer 2020
 Teaching Effective Online Course, *University of Vermont* Spring 2020

SERVICE

Department

Department Website Content Manager, *Bloomsburg University* Fall 2020 – Present
 Creator and Administrator of Department Twitter Page, *Bloomsburg University* Fall 2020 – Present
 Creator and Administrator of Department Instagram Page, *Bloomsburg University* Fall 2020 – Present
 Committee Service
 Promotion Fall 2020 – Spring 2021
 Curriculum Fall 2020 – Spring 2021
 Search and Screen Fall 2020 – Spring 2021
 Tenure Fall 2020 – Spring 2021
 Promotion Fall 2020 – Spring 2021

College

CASSH Con Event Department Moderator, *Bloomsburg University* October 2020, October 2021

University

Panel Member for “How To Thrive” Orientation Session, *Bloomsburg University* August 2021
 Course Approval for ECONOMIC 390 – Sports Economics, *Bloomsburg University* Spring 2021
 Department Representative for Fall Recruiting Events, *Bloomsburg University* Fall 2020
 Committee Service
 APSCUF Membership Committee, *Bloomsburg University* Fall 2021 – Present
 Economics Integration Sub-Sub-Committee, *Bloomsburg University* Spring 2021
 Institute of Culture and Society, *Bloomsburg University* Fall 2020 – Spring 2021

OTHER RELEVANT EMPLOYMENT

Research Assistant to Dr. Alicia Sasser Modestino, *Northeastern University* May 2017 – April 2019
 Freelance Economics Content Consultant, *Knewton* May 2016 – April 2019
 Research Assistant to Dr. Kevin Boudreau, *Northeastern University* September 2016 – December 2016
 Research Intern to Dr. Michelle Barnes, *Federal Reserve Bank of Boston* June 2015 – August 2016
 Test Bank Editor, *McGraw Hill* October 2014 – December 2014

PROFESSIONAL ACTIVITIES

Referee for <i>Journal of Sport Management</i>	2021
Referee for <i>Journal of Business and Economics Studies</i>	2021
Referee for <i>Journal of Substance Abuse Treatment</i>	2020, 2021
Referee for <i>Economic Inquiry</i>	2020
Referee for <i>Atlantic Economic Journal</i>	2019

MEDIA

Popular Media Citations

MIT Sloan Management Review – My work “New Evidence in the Study of Shirking in Major League Baseball” was cited in an article entitled “Why Sports is a Great Proving Ground for Managerial Ideas”

The Guardian – My work “New Evidence in the Study of Shirking in Major League Baseball” was cited in an article entitled “Is giving 26-year-old Bryce Harper a 13-year, \$330m contract a terrible idea?”

Podcast Appearance

Counterpoints: The Sports Analytics Podcast from MIT SMR – I was the featured guest speaker on a podcast entitled “Buyer Beware! MLB Free Agents Underperform Their Contracts”

REFERENCES

Dr. Mindy Marks (Committee Chair)
Associate Professor of Economics
Northeastern University
m.marks@northeastern.edu

Dr. Alicia Sasser Modestino (Committee Member)
Associate Professor of Public Policy and Urban
Affairs and Economics
Northeastern University
a.modestino@northeastern.edu

Dr. Neil Alper (Committee Member)
Associate Professor Emeritus
Northeastern University
n.alper@northeastern.edu

Dr. David Gulley (Teaching Reference)
Professor of Economics
Bentley University
dgulley@bentley.edu