

RICHARD J. PAULSEN, Ph.D.

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Department of Economics
Bloomsburg University of Pennsylvania
Bloomsburg, PA 17815

EDUCATION

Ph. D. in Economics, *Northeastern University* 2014 – 2019
Dissertation Title: “Three Essays in Productivity and Earnings”
Fields: Labor Economics, Industrial Organization

Master of Arts, Economics, *Northeastern University* 2014 – 2016

Bachelor of Arts, Mathematics and Economics, *Utica College*, summa cum laude 2010 – 2014

POSITIONS

Assistant Professor of Economics, *Bloomsburg University of Pennsylvania* 2020 – Present
Lecturer of Economics, *University of Vermont* 2019 – 2020
Adjunct Instructor of Economics, *Bentley University* 2017 – 2019

RESEARCH AND TEACHING FIELDS

Primary Fields: Labor Economics, Sports Economics
Secondary Fields: Industrial Organization, Economics of Education, Health Economics

PUBLICATIONS

“New Evidence in the Study of Shirking in Major League Baseball” – Accepted for publication at the *Journal of Sport Management*.

“Arts Majors as Entrepreneurs and Innovators”, *Small Business Economics*, first available online October 27, 2020. (with N. Alper and G. Wassall)

“Patterns of Buprenorphine/Naloxone Prescribing: An Analysis of Claims Data from Massachusetts”, *The American Journal of Drug and Alcohol Abuse*, vol. 46(2), 2020, pp. 216-223. (with A. Modestino, G. Young, M. Alam, M. Hasan, L. Young)

“Reducing Inequality Summer by Summer: Lessons from an Evaluation of the Boston Summer Youth Employment Program”, *Evaluation and Program Planning*, vol. 72, 2019, pp. 40-53. (with A. Modestino)

“Contract Options and Performance: The Case of Major League Baseball”, *Atlantic Economic Journal*, vol. 46(4), 2018, pp. 379-388.

WORKING PAPERS

“School’s Out: How Summer Youth Employment Programs Impact Academic Outcomes” (with A. Modestino) – Revision requested at *Education Finance and Policy*.

“It’s a party in the MLB: An analysis of shirking between games in Major League Baseball”

“Using Census Data to Understand Diversity in the US Sports Industry” (with L. Hindman)

WORKS IN PROGRESS

“Culture, Socioeconomic Status, and Shirking in Major League Baseball”

“The Impact of the Great Recession on Arts Majors”

“Unpacking the College Double Major Premium”

INVITED PRESENTATIONS

“Arts Majors as Entrepreneurs and Innovators” (with N. Alper and G. Wassall)

Arts, Entrepreneurship, and Innovation (AEI) Lab Leveraging Creativity Workshop June 2020

“It’s a party in the MLB: An analysis of shirking between games in Major League Baseball”

88th International Atlantic Economic Conference October 2019

“New Evidence in the Study of Shirking in Major League Baseball”

13th Annual MIT Sloan Sports Analytics Conference March 2019

88th Annual Conference for the Southern Economic Association November 2018

Bryant University Annual Spring Symposium on Analytics April 2018

Bentley University Economics Department Brown Bag Seminar Series March 2018

Analytics Without Borders Conference March 2018

“Reducing Inequality Summer by Summer: Lessons from the Boston Summer Youth Employment Program Survey” (with A. Modestino)

APPAM Regional Student Conference – DC April 2018

TEACHING AND ADVISING

Instructor

Principles of Microeconomics

Bloomsburg University of Pennsylvania Fall 2020 (2 sections)

University of Vermont Spring 2020

Northeastern University Summer 2017, Summer 2018, Summer 2019

Bentley University Fall 2017 (2 sections), Spring 2018, Fall 2018

Principles of Macroeconomics

University of Vermont Summer 2020

Business and Economics Statistics I

Bloomsburg University of Pennsylvania Fall 2020 (2 sections)

Economic Methods (Statistics)

University of Vermont Fall 2019, Spring 2020

Microeconomic Theory

<i>University of Vermont</i>	Fall 2019, Spring 2020
Economics of Sports	
<i>Bloomsburg University of Pennsylvania</i>	Fall 2020 (Individualized study)
<i>University of Vermont</i>	Fall 2019
<i>Bentley University</i>	Fall 2018, Spring 2019
Health Economics	
<i>University of Vermont</i>	Fall 2019
<u>Teaching Assistant</u>	Fall 2014 – May 2019
Recitation for Principles of Microeconomics (16 sections), Economics of Crime, Applied Econometrics, Senior Economics Seminar, Public Finance, Economics of the Creative Industries, Economics of Law and Regulation (M.A./Ph.D. level), <i>Northeastern University</i>	
<u>Teaching Award Consideration</u>	
Northeastern University College of Social Sciences and Humanities Excellence in Graduate Teaching Award, <i>finalist</i>	2018 – 2019
Northeastern University Outstanding Graduate Student Award – Teaching, <i>nominee</i>	2017 – 2018
Northeastern University College of Social Sciences and Humanities Excellence in Graduate Teaching Award, <i>finalist</i>	2017 – 2018
<u>Undergraduate Honors Thesis Committee</u>	
Courtney Brady, <i>University of Vermont</i> (Thesis Defense Committee Member)	Spring 2020
Joshua Audette, <i>University of Vermont</i> (Thesis Defense Committee Member)	Spring 2020
<u>Teaching Professional Development</u>	
Teaching Online Certification Course, <i>Bloomsburg University</i>	November 2020
TALE Book Club – “Small Teaching Online”, <i>Bloomsburg University</i>	Fall 2020
TALE’s BU Summer Teaching Bootcamp, <i>Bloomsburg University</i>	Summer 2020
Teaching Effective Online Course, <i>University of Vermont</i>	Spring 2020

SERVICE

Department

Department Website Content Manager, <i>Bloomsburg University</i>	Fall 2020 – Present
Creator and Administrator of Department Twitter Page, <i>Bloomsburg University</i>	Fall 2020 – Present
Creator and Administrator of Department Instagram Page, <i>Bloomsburg University</i>	Fall 2020 – Present

Committee Service

Promotion	Fall 2020
Curriculum	Fall 2020
Search and Screen	Fall 2020
Tenure	Fall 2020
Promotion	Fall 2020

College

CASSH Con Event Department Moderator, *Bloomsburg University* October 2020

University

Department Representative for Fall Recruiting Events, *Bloomsburg University* Fall 2020

Committee Service

Institute of Culture and Society, *Bloomsburg University* Fall 2020

RESEARCH EXPERIENCE AND OTHER RELEVANT EMPLOYMENT

Research Assistant to Dr. Alicia Sasser Modestino, *Northeastern University* May 2017 – April 2019

Freelance Economics Content Consultant, *Knewton* May 2016 – April 2019

Research Assistant to Dr. Kevin Boudreau, *Northeastern University* September 2016 – December 2016

Research Intern to Dr. Michelle Barnes, *Federal Reserve Bank of Boston* June 2015 – August 2016

Test Bank Editor, *McGraw Hill* October 2014 – December 2014

PROFESSIONAL ACTIVITIES

Referee for *Journal of Substance Abuse Treatment* 2020

Referee for *Economic Inquiry* 2020

Referee for *Atlantic Economic Journal* 2019

MEDIA

Popular Media Citations

MIT Sloan Management Review – My work “New Evidence in the Study of Shirking in Major League Baseball” was cited in an article entitled “Why Sports is a Great Proving Ground for Managerial Ideas”

The Guardian – My work “New Evidence in the Study of Shirking in Major League Baseball” was cited in an article entitled “Is giving 26-year-old Bryce Harper a 13-year, \$330m contract a terrible idea?”

Podcast Appearance

Counterpoints: The Sports Analytics Podcast from MIT SMR – I was the featured guest speaker on a podcast entitled “Buyer Beware! MLB Free Agents Underperform Their Contracts”

REFERENCES

Dr. Mindy Marks (Committee Chair)
Associate Professor of Economics
Northeastern University
m.marks@northeastern.edu

Dr. Alicia Sasser Modestino (Committee Member)
Associate Professor of Public Policy and Urban
Affairs and Economics
Northeastern University
a.modestino@northeastern.edu

Dr. Neil Alper (Committee Member)
Associate Professor Emeritus
Northeastern University
n.alper@northeastern.edu

Dr. David Gulley (Teaching Reference)
Professor of Economics
Bentley University
dgulley@bentley.edu